

Standard-definition streaming

✓ Automatic fraud blocking and Spam Risk alerts
✓ Unlimited texting from U.S. to 120+ countries

us taxes and fees. Price above is after \$40/mo, discount when you sign up for AutoPay and paperless billing. This credit affects other bill discounts and your bill total. The discount starts within 2 bill period

✓ Unlimited talk, text and data in the U.S., Mexico,
✓ 5G access

Pick something else

15GB mobile hotspot per line

\$160<sub>/mo. for 4 devices</sub>

## **Customer Journey:**

- User clicks on CTA, which should be loaded with the URL for the corresponding SKU (plan + number of lines)
- 2. User is taken to popup modal
  2a. If the user selects "Get Started", they are brought to /buy/wireless link, where the plan and # of lines selected follows
  2b. If the user selects "Get Started", they are brought to

/my/#/passthrough/changemyplan link, where the plan and # of lines selected follows

